

TICKET TALK

Supporting Delaware Lottery Retailers | Issue 80 | delottery.com



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A MESSAGE FROM DIRECTOR HELENE KEELEY

Happy New Year! I hope that each of you had a wonderful holiday season and that 2025 will bring much happiness and success for you, your employees, and families.

As we step into a new year, I want to express sincere gratitude for the dedication and customer service you provided to our players throughout the past year. Any strong, healthy relationship is, by nature, a growing relationship — one in which the partners derive their greatest benefits from mutually supportive activities. Those activities, in turn, help each partner grow independently. Minds that are open to new ideas, combined with the willingness to contribute and share information, are vital to the success and longevity of any business relationship.

The final figures for Fiscal Year 2024 underscore the vitality of the relationship between the Delaware Lottery and our Retailers. Traditional games revenue contributed \$251.4 million to the total ending revenue of \$891.1 million, resulting in a record year for total Lottery revenue. Revenue increased \$78.5 million (9.7%) over fiscal year 2023.

We are leaving last year with some positive accomplishments, such as the launch of Play 5 and a well-deserved increase in your retailer sales commission from 5% to 7%. At the conclusion of 2024, the Delaware Lottery team received accreditation and certification for the completion of the first level of the Responsible Gambling Verification Best Practices offered by the North American Association of State and Provincial Lotteries and the National Council of Problem Gambling (NASPL/NCPG). This accomplishment will require continued work and innovation to transition into the next level and we're hoping to have support and commitment from our retail partners to maintain the accreditation at all levels.

As we step into the new year with open minds, we will continue to look for opportunities to increase overall revenue for the Retailers and the state's general fund that benefits all Delawareans. We will also look forward to the anticipated celebration of the Lottery's 50th anniversary by kicking off our celebration with the launch of our first \$50 instant ticket in April, followed by a fantastic lineup of special events, promotions and new game developments.

Let's keep the spirit of the New Year alive, encouraging good work, responsible gaming, and fun!

Helene M. Keeley

TIPS FOR THE NEW YEAR

At the Delaware Lottery, our fiscal year runs from July 1 to June 30. So at the end of the calendar year, that is really our halfway point. However, we can still draw percentages based off of that data. When we do, we get some very interesting details.

Debit card sales are holding strong at 11.78% at the midpoint with the average transaction at \$23.13. Feel free to encourage your customers to swipe their cards. It doesn't cost you anything and it does increase sales.

Instant tickets are currently increasing in sales, and as a retailer, you can feel some of that increase to your bottom line. It might surprise you what the two bestselling instant ticket price points are. This is by the number of tickets going across the counter or being dispensed from self-serve machines. **The bestselling ticket is the \$5 ticket, with 26.33% of the tickets being sold at that price point. Do you know what the second bestselling ticket is? At 22.21% of the tickets being sold, it is the \$1 price point.** So, as you are ringing up your customer, ask them if they got their scratch offs today.

One more group of statistics you might find very interesting: Across the country, overall sales have been down in many markets. I know liquor stores and tobacco stores have been feeling it.

Well, nationally, lottery sales have been down too. A lot of that is because the jackpot games haven't been high like they were last year.

Lottery sales are down 11.02% in Delaware.

Powerball is down 61.72% and Mega Millions is down 12.61% (thanks to the most recent jackpot run to end the calendar year)...these percentages are almost identical to the national averages for these games. **But even with lottery sales down, the Delaware Lottery paid our retail partners 2.11% more in commission so far this year due to the changes in commissions.**

So just remember when your customer is in the store, ask for the sale. Teach your staff how to suggestive sell. It has a direct effect to your bottom line.

11.78%

DEBIT CARD SALES
AT MIDPOINT

26.33%

\$5 TICKET SALES

2.11%

INCREASE IN RETAIL
PARTNER COMMISSION

HAPPY RETIREMENT DON CAHALL



After 20-plus years, Don Cahall is starting a new chapter and retiring from the Delaware Lottery. Don started with us in 2001 as a Lottery Field Representative, servicing retailers throughout the state. When the Lottery decided to launch KENO, he was selected to manage the program. He was responsible for building a KENO retailer base and promoting KENO at retail locations and various events. Once that was established, Don was then promoted to field services supervisor, making him responsible for the southern half of the state. Don has always been a force of positivity, helping his team exceed expectations with his can-do energy. He will be greatly missed by all of us at the Lottery, but we wish him all the best in his retirement.

Thanks for everything, Don!



CELEBRATING OUR 50TH ANNIVERSARY

As many of you know, the Delaware Lottery will be turning 50 on October 30, 2025. To get players excited for the occasion, we'll be rolling out our first \$50 Instant Game ticket and accompanying promotional campaign in April. We'll provide more information soon, but in the meantime, it's never too early to get your customers excited for 2025 as we celebrate a half century of the Delaware Lottery!

IN-STORE PARTIES BROUGHT THE FUN IN 2024

All year long, Retailers across the state discovered what a boost in sales in-store parties can bring. Throwing a KENO® or Sports Pick party invites new customers to check out your location, and the fun games and giveaways are a great incentive to return. Many thanks to everyone that reached out to our team and hosted a party in 2024.

If you'd like to kick off 2025 with a KENO® or Sports Pick party of your own, contact your field representative and they'll be happy to help.



RESPONSIBLE GAMBLING

In December 2024, the Delaware Lottery earned certification as an NASPL Responsible Gambling Lottery, joining 29 other states with this important distinction. This certification demonstrates our commitment to fostering a culture of responsible play while minimizing the negative impacts of gambling across all our operations. It also underscores our efforts to raise awareness about problem gambling.

Starting with the next issue of *Ticket Talk*, we will be sharing helpful tips and resources to support you in promoting responsible play at your location. With your partnership, we can educate customers on how to reduce the risk of gambling-related harm and connect them with the resources if they need them.

If you have any tips or success stories about promoting responsible gambling at your location, we'd love to hear from you! Please send them to delaware.lottery@delaware.gov, and you may see them featured in a future issue of *Ticket Talk*.



REMINDER: COIN PUSHER MACHINES ARE ILLEGAL

Back in July of 2024, the Delaware Lottery sent a message to all licensed retailers concerning the appearance of coin pusher machines in some locations. Out of an abundance of caution, we would like to remind you again: These machines are **ILLEGAL** in the state of Delaware. If a vendor representative visits your location to convince you to install one, **DO NOT DO IT**. They may even claim they have permission to operate in the state, but they do not. If any of these machines are found in your location, the machine will be confiscated, and you will be fined by the Delaware Division of Gaming Enforcement (DGE). You also risk losing your Lottery license if DGE makes a request after a hearing. Please don't take the risk.



NASCAR POWERBALL PLAYOFF

In the last issue of *Ticket Talk* we introduced you to Players Club member Anthony Lawrence, one of 8 national semifinalists in the 2024 NASCAR Powerball® Playoff. Since then, Powerball® announced Anthony as one of 4 finalists to win a VIP trip for two to the NASCAR Cup Series Championship Weekend™ in Phoenix, AZ and a chance to win \$1,000,000 during a live broadcast from the NASCAR Cup Series race. Unfortunately, his name was not drawn for the \$1,000,000 prize but Anthony still won \$10,000! Meagan Lewis, from Louisiana, was declared the \$1,000,000 winner.

The NASCAR Powerball® Playoff will be back for a third installment in 2025! Stay tuned for entry dates.



Pictured from left to right:
Helene Keeley, Director of Delaware Lottery and Anthony Lawrence



Pictured from left to right:
Michael Wells - Columbia, SC; Beverly Lipford - Goldsboro, NC; Meagan Lewis, New Orleans, LA; Helene Keeley, Director, Delaware Lottery

UPCOMING LOTTERY EVENTS

2025 will be another big year for our promotional team, as we head to events across the state to showcase all the excitement the Delaware Lottery has to offer.

Shine A Light

Saturday, March 1st at The Queen

34th Annual St. Paddy's Loop

Saturday, March 8th in Wilmington

Wilmington Women's Expo

Sunday, March 23rd at The Waterfall

Lewes Women's Expo

Saturday, March 29th at Nassau Valley Vineyards

UD Basketball

Season Sponsor

50th Anniversary Kickoff

Friday, April 4th

Bug and Bud Festival

Saturday April 26th in Milford



BIG WINS ACROSS THE STATE

Check out some big wins our Retailers celebrated with customers in recent months. Remember that a big win is great for the ticket buyer, but it's also great publicity for your store. So be a part of the moment, give your big winners a shout out, and display the news proudly!



RETAILER ANNIVERSARIES

We'd like to thank each of the following Retailers for their continued dedication to excellent customer service, year after year.

Name	Business City	Years
7-ELEVEN - FOULK ROAD (#11282)	WILMINGTON	40
7-ELEVEN - BEAR (#16354)	BEAR	40
7-ELEVEN - MARYLAND AVE (#11305)	WILMINGTON	40
7-ELEVEN - CENTERVILLE (#11298)	WILMINGTON	40
SUPER G #385 - BEAR	BEAR	30
ROYAL FARMS #109 * BRIDGEVILLE	BRIDGEVILLE	20
COUNTRY TOBACCO - NEWARK	WILMINGTON	20
UNITED CHECK CASHING - DOVER	DOVER	20
SHORE STOP #277 - MOT IN TOWN	MIDDLETOWN	20
SILVIEW LIQUORS	WILMINGTON	20
ROYAL FARMS #119 * CHESWOLD	DOVER	20
EASTSIDE PACKAGE	DOVER	20
FIRST STOP	LAUREL	20
SUPER G #388 - MIDDLETOWN	MIDDLETOWN	20
SHORE STOP #271 - SUMMIT BRIDG	MIDDLETOWN	20
STOP & SHOP - DEWEY BEACH	DEWEY BEACH	20
DELAWARE CITY CITGO	DELAWARE CITY	20
ROYAL FARMS #316 * DAGSBORO	DAGSBORO	20
TOBACCO TIME	BEAR	20
7-ELEVEN-DUPONT HWY. #36876H	DOVER	10
BACK BAY TOBACCO	MILLSBORO	10
LIBERTY FOOD MARKET	WILMINGTON	10
ROUTE 8 LIQUORS	DOVER	10
UNIVERSAL LIQUORS	DOVER	10
O'NEILL'S LIQUORS	MILFORD	10
EXPRESS FOOD MARKET	BEAR	10
GEO'S LIQUORS	FELTON	10
ROYAL FARMS #196 * KIRKWOOD	WILMINGTON	10
REDNER'S MARKET #18-GEORGETOWN	GEORGETOWN	10
MARKET PLACE	MILFORD	10
ROYAL FARMS #176 * OCEAN VIEW	OCEAN VIEW	10
JOE'S TOB. SUPERSTORE-NEWARK	NEWARK	10
HI SPIRITS LIQUORS	WILMINGTON	10
EAST COAST LIQUORS	MILLSBORO	10
SPEEDWAY #2812 - DOVER	DOVER	10
SPEEDWAY #2813 - KIRKWOOD	WILMINGTON	10
SPEEDWAY #2814 - NEW CASTLE	NEW CASTLE	10
FRANKLIN LIQUORS	WILMINGTON	10
KENT LIQUOR MART	DOVER	10
RT. 9 LIQUORS	GEORGETOWN	10



40 YEARS
7-ELEVEN - FOULK ROAD (#11282)



40 YEARS
7-ELEVEN - BEAR (#16354)



40 YEARS
7-ELEVEN - MARYLAND AVE (#11305)



40 YEARS
7-ELEVEN - CENTERVILLE (#11298)



30 YEARS
SUPER G #385



20 YEARS
COUNTRY TOBACCO



20 YEARS
FIRST STOP



20 YEARS
SHORE STOP #271



20 YEARS
SHORE STOP #277



20 YEARS
SILVIEW LIQUORS



20 YEARS
DELAWARE CITY CITGO



20 YEARS
STOP & SHOP - DEWEY BEACH



20 YEARS
EASTSIDE PACKAGE



20 YEARS
ROYAL FARMS #109



20 YEARS
SUPER G #388



20 YEARS
TOBACCO TIME

RETAILER ANNIVERSARIES (CONTINUED)



20 YEARS
ROYAL FARMS #316



20 YEARS
UNITED CHECK CASHING



20 YEARS
ROYAL FARMS #119



10 YEARS
REDNER'S MARKET #18



10 YEARS
ROUTE 8 LIQUORS



10 YEARS
ROYAL FARMS #176



10 YEARS
ROYAL FARMS #196



10 YEARS
7-ELEVEN-DUPONT HWY. #36876H



10 YEARS
O'NEILL'S LIQUORS



10 YEARS
LIBERTY FOOD MARKET



10 YEARS
MARKET PLACE



10 YEARS
SPEEDWAY #2814



10 YEARS
SPEEDWAY #2812



10 YEARS
FRANKLIN LIQUORS



10 YEARS
GEO'S LIQUORS



10 YEARS
SPEEDWAY #2813



10 YEARS
HI SPIRITS LIQUORS



10 YEARS
EAST COAST LIQUORS



10 YEARS
UNIVERSAL LIQUORS



10 YEARS
EXPRES 5 FOOD MARKET



10 YEARS
JOE'S TOBACCO SUPERSTORE



10 YEARS
BACK BAY TOBACCO



10 YEARS
KENT LIQUOR MART

JOB WELL DONE KEEPING 'EM FULL!

Out of 492 Instant Ticket-Selling Stores, 419 were awarded prizes for having their instant ticket dispensers properly loaded and ready to sell. That is a whopping 85.16% of retailers. The Lottery awarded a total of 833 prizes to the folks hard at work keeping those bins full. Keep up the great work and keep on selling.







CONGRATS TO OUR HOLIDAY GIFT CARD WINNERS

We gave away \$10,000 in VISA gift cards to celebrate the season.



GLORIA GOMMER \$500
NAA MAN'S BEVERAGE



CAITLIN WEAVER \$500
ACME MARKETS - FAIRFAX



SAHIL \$500/\$250
BOXWOOD BOOKS & TOBACCO



FALGUN \$500
CONTINENTAL LIQUOR



BRYNN \$250
ACME MARKETS FOX RUN



RAKEDA \$500
ROYAL FARMS 151 W. DOVER



LINDA \$500
SHORE 5 TOP - GREENWOOD



COLLEEN FRAZIER \$500
COUNTRY CORNER MKTS #7



NICOLE WHEELAND \$50
GIANT #2351 MILL SBORO



KRISHNA DESAI \$250
THE RIGHT BOTTLE



TODD ROMANO \$250
COCHRAN LIQUORS



CHRIS GROFF \$250
SMYRNA NEWS/TOBACCO



JAMIE MCDINE \$250
GROTTO PIZZA MID DLETOWN



MOHAMMED \$250
MARKET PLACE



LISA \$250/\$50
AMERICAN LEGION POST 28





MIKE \$100
HIGHS WOODSIDE



SAIKIRAN BATTULA \$100
JOEY'S LIQUORS



SABRINA \$100
SHORE STOP RISING SUN



ISMAIL LABAREA \$100
7EVEEN MARYLAND AVE



SHARON \$100
7-TT S. GERALD



DAWN WILEY \$50
ELSMERE SPEEDWAY



BRENT EADY \$100
BIG LIQUOR



MARGARET \$50
ACME PIKE CREEK SHOP



MICHELLE SEVEIGNY \$100
OASIS TRAVEL PLAZA



VIPUL GHUI PATEL \$100
LIQUOR LAND INC



HAKHEEM \$50
BEAR SHELL



STEPHANIE \$50
SAFEWAY # 4030 NEWARK



SOHEL \$50
FIRST STATE EXXON



SIBGHA \$50
7EVEEN SEAFORD



SENEHAL \$50
SUNSET DELI & MKT



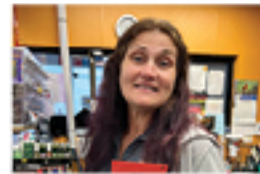
MEGAN \$50
DELAWARE CITY CITGO



DAWN \$50
ACME REHOBOTH



SHARON \$50
COASTAL WINE & SPIRITS



SHELLIE MCKINNEY \$50
MILFORD SHELL



JAYESH PATEL \$50
COURT STREET LIQUORS



WILFRED \$50
ROYAL FARMS SOUTH DOVER



RENEE ERRICO \$50
ROYAL FARMS W. DOVER



ALPCE PATEL \$50
MARYDEL LIQUOR & TOBACCO



MAISHU PATEL \$50
SEAFORD LIQUOR



KATHLEEN STANTON \$50
HICKMAN'S PACKAGE STORE



JUANITA WILLIAMS \$50
DOT DISCOUNT W DOVER



PARIN PATEL \$50
THE DEPOT



AUDREE \$50
ROYAL FARMS #125 BLADES



AMANDA WOOTEN \$50
DOT CIGARETTE 5 ELBYVILLE

Not pictured

\$500

ALYSIA JACKSON
BRIAN LITWA
DIKSHA SHARMA
JASON MUSENYA
SUBODH MODI
TAIRE WHITE

\$250

DARLENE JOHNSON
DIAMOND WILLIAMS
MUSAMMAD GHUMMAN
NEENA SHARMA
RESHAD GALLOWAY
ZAH KOSHLAP

\$100

ELIZABETH VITALE
JASON SWEENEY
KAILASH SAYAL
MACKENZIE SPEED
MICHAEL SMITH

\$50

ABRAHAM KEYS
BRUCE STRAUSS
CAROL WILSON
DESTINEE NORWOOD
DIANE JOHNSTON
GEORGE CLAY
JANICE HAYES
LORRIE BRADY
MONIV CHOWDOOY

MYA HASTINGS
PAULA DEPTULA
PURVI PATEL
SHELBY SINGER
SHERITA JONES
SHEILA REED
WILLIAM BRITTINGHAM
WILLIAM HACKINS
YASHIKA PALMER

Draw Game payouts exceeded \$10 million from October - December 2024

TOP 10 TRADITIONAL RETAILERS

Draw Games

New Castle County

Tobacco Time
Fairfax News
New Castle Shell
Claymont News and Gifts
Books & News
Boxwood Books, News & Tobacco
Airport News
Shiva Grocery
State Line Cigarette Outlet-NC
Hank's House of Liquors

Bear
Wilmington
New Castle
Claymont
Newark
Wilmington
New Castle
Wilmington
New Castle
New Castle

Kent County

Mike's Food Mart
One Stop - Dover
Milford Plaza Cigarette Outlet
Food Lion #1426 - Smyrna
Shore Stop #255 - Greentree
Smyrna News & Tobacco
Harrington Raceway and Casino
Wawa #853-Smyrna (S)
Larry's Liquors
Stop & Shop - White Oak

Dover
Dover
Milford
Smyrna
Dover
Smyrna
Harrington
Smyrna
Dover
Dover

Sussex County

Lewes Daily Market
Super Soda Center II-Stein Hwy.
Sweet Mart
Milton De-Lux
General Store
Super G #389 - Millville
Back Bay Tobacco
Super G #387 - Rehoboth
Goose Creek - Fenwick Island
Redner's Market #91-Lewes

Lewes
Seaford
Milford
Milton
Lewes
Millville
Millsboro
Rehoboth
Selbyville
Lewes

Instant Games

New Castle County

Tobacco Time
Boxwood Books, News & Tobacco
Books & News
Claymont News and Gifts
Sunoco A-Plus - Elsmere
Wawa #870-Wrangle Hill
Fairfax News
Wawa #873-Christiana Rd.
Speedy Mart-Wilmington
Wawa #854-Claymont Phil. Pike

Bear
Wilmington
Newark
Claymont
Elsmere
Bear
Wilmington
Newark
Wilmington
Claymont

Kent County

Wawa #853-Smyrna (S)
Wawa #876-Camden
Royal Farms #139 * S. Dover
Mike's Food Mart
Cigar Cigarette & More
Royal Farms #13 * Felton
Shore Stop #231 - Rising Sun
Royal Farms #117 * Hartly
Hylton's Market
Wawa #845-Dover Rt. 10

Smyrna
Camden
Dover
Dover
Smyrna
Felton
Dover
Hartly
Camden
Dover

Sussex County

Lewes Daily Market
Royal Farms #123 * Oak Orchard
Royal Farms #295 * Millsboro
Wawa #837-Millsboro Rt. 113
Royal Farms #296 * Harbeson
Uncle Willie's - Lewes
Wawa #834-Lewes
Wawa #865-Long Neck
Royal Farms #226 * RB Rt. 24
Wawa #849-Rehoboth (N)

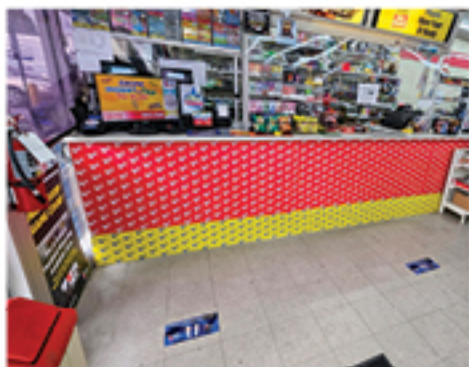
Lewes
Millsboro
Millsboro
Millsboro
Harbeson
Lewes
Lewes
Millsboro
Rehoboth
Rehoboth

RETAILER MAKEOVERS

We continued to help Retailers revamp their Lottery sales areas over the past few months. Thanks for going the extra mile and creating welcoming spaces for customers to play their favorite Delaware Lottery games. If you'd like to upgrade your display, reach out to your field representatives for details.



COUNTRY CUPBOARD



MAGIC 7 CONVENIENCE



MILTON DE-LUX



NORTH DOVERTIGER MART



SHORE STOP RODNEY VILLAGE



STATELINE CIGARETTE



US GAS



VALERO DOVER



SHAWNEE COUNTRY STORE

WELCOME NEW TRADITIONAL AND KENO RETAILERS

Smoke Break-Wilmington
Harrington Cigarette Outlet-Harrington
Plaza Exxon-Newark

Players awarded more than **\$1.3 million** in KENO® payouts from October – December 2024

KENO® TOP TEN KENO® RETAILERS

New Castle County

Tobacco Time
Books & News
Stanley's Tavern
Books & Tobacco
State Line Cigarette Outlet-NC
McGlynns-People's Plaza-KENO
Boyd's Corner Liquors
Airport News
McGlynns-Polly Drummond-KENO
Sunoco A-Plus - Elsmere

Bear
Newark
Wilmington
Wilmington
New Castle
Newark
Middletown
New Castle
Newark
Elsmere

Sussex County

Crab Barn Restaurant
Nicola Pizza
Fox's Pizza Den-KENO
Lewes Daily Market
Fox's Pizza Restaurant and Bar
Jeff's Tap Room
Harpoon Hanna's
R & R Grill
Stockley Tavern
General Store

Millsboro
Lewes
Millville
Lewes
Selbyville
Bridgeville
Fenwick Island
Laurel
Georgetown
Lewes

Kent County

Market Place
Milford Plaza Cigarette Outlet
Smyrna News & Tobacco
Mike's Food Mart
Cigar Cigarette & More
Touchdown Restaurant
Village Package Store
Harrington Raceway and Casino
Hylton's Market
The Greene Turtle - Dover

Milford
Milford
Smyrna
Dover
Smyrna
Dover
Dover
Harrington
Camden
Dover



TRIVIA WINNERS



REBECCA HINSON

Shore Stop #282



TONYA CHANCE

Shore Stop #227

Instant Game prizes awarded totaled over **\$18 million**
from October – December 2024

NEW INSTANT GAMES



POWER 3x CASHWORD (457)



SHOW ME \$150K (455)



BLOCK-O (450)



5X THE CASH (458)



10X THE CASH (459)



20X THE CASH (460)



50X THE CASH (461)

INSTANT GAMES EXPIRING SOON

Expiring January 28, 2025

50X CASH SPLASH (373)
10X CASH SPLASH (371)
ICE \$ CREAM (366)
\$50,000 FORTUNE (355)
BABY IT'S SPRING OUTSIDE (353)
HANG TEN (347)
5X THE PRIZE (343)
BONUS PLAY (313)
CASH DASH (303)

Expiring March 3, 2025

20X CASH SPLASH (372)
\$100 GRAND BLOWOUT (362)
SCRATCH AND MATCH (350)
HOT & SIZZLING (340)
MAKE MY DAY (333)

Expiring March 31, 2025

HOLIDAY CASH (389)
\$15,000 BACK SCRATCH (369)
BONUS CARD BINGO (368)
NOTHING BUT CASH! (365)
7.11.21 (358)
PLUS 7 (349)
LUCKY 777 (348)

Expiring April 28, 2025

CASH WHEEL (382)
EXTRA CASHWORD (377)
5X CASH SPLASH (370)
SUPER WIN IT ALL (367)
WHY DID THE CHICKEN CROSS
THE ROAD (364)
CASH BONANZA (363)
DOUBLE MATCH (359)

EXCITING CHANGES ARE COMING TO MEGA MILLIONS IN APRIL

Beginning in April, MEGA MILLIONS® will offer bigger jackpots, better odds, and increased prizes at every level. Players will benefit from several new and improved benefits, including:

- Higher starting and faster growing jackpots
- Improved odds to win the jackpot
- More frequent big jackpot
- Built-in multipliers on every play that automatically improve non-jackpot wins by 2X, 3X, 4X, 5X or 10X - up to \$10 million for matching the five white balls
- No breakeven prizes, so winning tickets will always pay out more than the cost of the ticket

When these enhancements go into effect on April 5th, MEGA MILLIONS® will cost \$5 to play. This price increase is only the game's second since being launched over 20 years ago. Training tools and updated signage will be coming soon.



SCAN. PLAY. WIN.

Put your Delaware Lottery knowledge to the test for a chance to win a prize.

How it works:

1. Scan the QR code

Use your smartphone to scan the QR code and you'll be directed to a Delaware Lottery trivia question.

2. Answer the trivia question

Test your knowledge with our Delaware Lottery trivia question, fill out the form, and submit your answer.

3. Win a prize

If you answer correctly, you'll be automatically entered to win a prize. Winners will be announced in the next issue of *Ticket Talk*.

Good luck!

Ticket Talk, an official publication of the Delaware State Lottery, is distributed periodically to licensed Delaware Lottery Retailers and others interested in the Lottery's operations. *Ticket Talk* articles may be reprinted in whole or in part without prior approval by the Delaware Lottery; however, a credit line is requested. The Delaware Lottery, 1575 McKee Road, Suite 102, Dover, DE 19904, 302-739-5291.

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Scan this code to answer trivia question.



The Delaware Lottery
McKee Business Park
1575 McKee Road, Suite 102
Dover, DE 19904-1903
Billing Code (25-07-001)