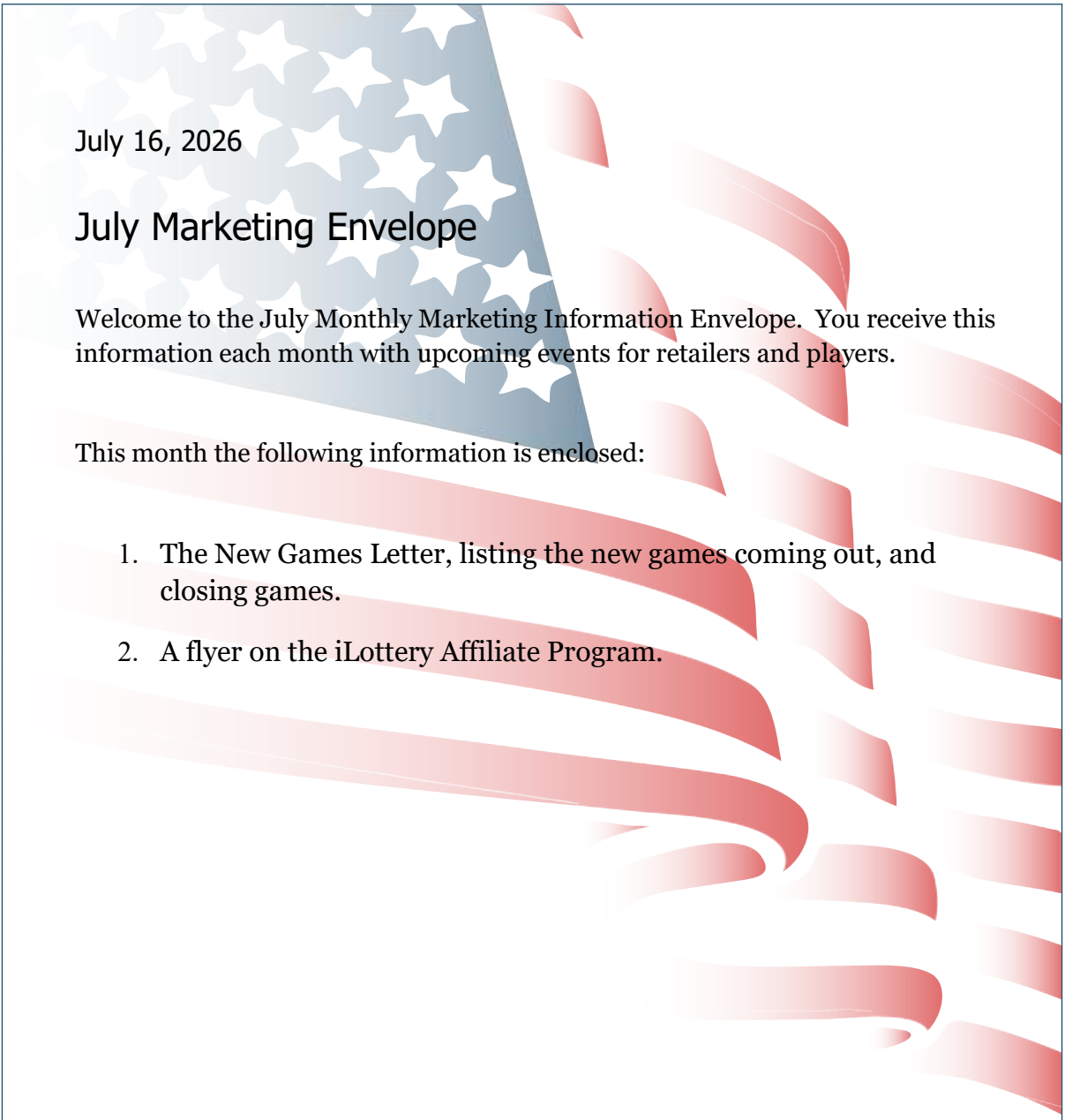


A stylized graphic of the American flag, featuring a blue field with white stars in the upper left and red and white stripes flowing across the rest of the page. The graphic is positioned behind the text.

July 16, 2026

July Marketing Envelope

Welcome to the July Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer on the iLottery Affiliate Program.

August

GAME LAUNCHES & CLOSEOUTS

3 NEW GAMES LAUNCHING - ACTIVATE AND SELL STARTING FRIDAY 7/31/26

NEW GAME NUMBER & NAME	TICKETS/PACK	TICKET PRICE	PACK VALUE	UPC CODE
507 Cash Smash	100	\$1	\$100	8 12609 02507 6
517 777	100	\$2	\$200	8 12609 02517 5
531 DELuxe Bucks	60	\$5	\$300	8 12609 02531 1

1 GAME CLOSING OUT RETURN THIS GAME BETWEEN 7/31/26 – 8/21/26

491 Jurassic Park
UPC 8 12609 02491 8

Return Period: July 31 – August 21, 2026

Billing Date: August 28, 2026

Announced End of Game/Sales: August 30, 2026

These tickets can't be sold to customers after August 21, 2026

CURRENT INSTANT GAMES

531 DELuxe Bucks UPC 8 12609 02531 1	510 Loteria Fiesta UPC 8 12609 02510 6	497 Scrabble UPC 8 12609 02497 0	468 \$25,000 Lucky Dog UPC 8 12609 02468 0
522 First State \$250 Blowout UPC 8 12609 02522 9	509 Lucky Times 50 UPC 8 12609 02509 0	496 100X Wild UPC 8 12609 02496 3	467 \$50,000 Crossword UPC 8 12609 02467 3
518 X-TRA 7s Crossword UPC 8 12609 02518 2	508 Grand Slam!! UPC 8 12609 02508 3	495 50X Wild UPC 8 12609 02495 6	464 Fast Bucks UPC 8 12609 02464 2
517 "777" UPC 8 12609 02517 5	507 Cash Smash UPC 8 12609 02507 6	494 20X Wild UPC 8 12609 02494 9	451 Win Big UPC 8 12609 02451 2
516 MONOPOLY 100X UPC 8 12609 02516 8	505 Loaded CA\$H Explosion® UPC 8 12609 02505 2	485 Bullseye Bingo UPC 8 12609 02485 7	443 50 th Anniversary UPC: 8 12609 02443 7
515 MONOPOLY 50X UPC 8 12609 02515 1	503 \$50 & \$100 UPC 8 12609 02503 8	483 \$ticky Note\$ UPC 8 12609 02483 3	425 Summer Dreamin' UPC 8 12609 02425 3
514 MONOPOLY 20X UPC 8 12609 02514 4	502 \$24K Gold Rush UPC 8 12609 02502 1	478 Cash King UPC 8 12609 02478 9	410 Money Talks UPC 8 12609 02410 9
513 MONOPOLY 10X UPC 8 12609 02513 7	501 \$1 Million Vault UPC 8 12609 02501 4	477 \$50,000 Payout Party UPC 8 12609 02477 2	
512 MONOPOLY 5X UPC 8 12609 02512 0	500 Aces High UPC 8 12609 02500 7	476 100X the Celebration UPC 8 12609 02476 5	
511 Casino Nights UPC 8 12609 02511 3	499 Power 7 UPC 8 12609 02499 4	470 Lucky Stars UPC 8 12609 02470 3	



Delaware State **I**Lottery

AFFILIATE PROGRAM



EARN **MORE**. GROW YOUR **BUSINESS**. REWARD **LOYALTY**.

YOUR BASE INCENTIVES



\$50
FOR EACH PLAYER
YOU SIGN UP!

OR



10%
NET REVENUE SHARE
FROM ELIGIBLE PLAYERS
OVER THEIR FIRST
TWO YEARS!



LIMITED TIME ONLY!

EARN EVEN
MORE
ON TOP OF YOUR BASE INCENTIVES!

REGISTER 5 NEW DEPOSITORS	EARN \$300!	
REGISTER 10 NEW DEPOSITORS	EARN \$600!	
REGISTER 15 NEW DEPOSITORS	EARN \$900!	

★ THESE LIMITED TIME INCENTIVES ARE
IN ADDITION TO YOUR BASE INCENTIVES! ★



SIGN UP TODAY AT
DELOTTERY.COM
AND NAVIGATE TO THE **RETAILER TOOLS**
FOR STEP-BY-STEP INSTRUCTIONS
ON HOW TO SIGN UP!



DEPOSIT

\$10

PLAY

\$10

GET A

\$50!

Incentives are subject to program terms and conditions.
Must be 18 or older to participate. Please play responsibly.

Delaware State
ILottery