

DELAWARE STATE LOTTERY
1575 MCKEE ROAD
SUITE 102
DOVER, DE 19904

delottery.com

September 23, 2024

September Marketing Envelope

Welcome to the September Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.



NEW GAMES



GAME CLOSEOUTS



September 17, 2024

3 New Instant Scratch Games Delivery/Live Date: Monday, October 7, 2024

Game 430 PLU\$ the Money	60	\$5	Tickets in a Pack-value \$300	UPC 8 12609 02430 7
Game 434 Hit It Big	30	\$10	Tickets in a Pack-value \$300	UPC 8 12609 02434 5
Game 441 Game of Thrones	60	\$5	Tickets in a Pack-value \$300	UPC 8 12609 02441 3

Final Game Close Outs (3):

Return Period: September 30 – October 18, 2024	Billing Date: October 25, 2024
Announced End of Game/Sales: October 27, 2024	Tickets may be paid/claimed through October 27, 2025

Return ALL Tickets

357 Plug In	396 Cash X 20	402 Deco Dollars	407 One-Word Cashword
-------------	---------------	------------------	-----------------------

CURRENT INSTANT GAMES

AVAILABLE 10/7/24			
441 Game of Thrones UPC: 8 12609 02441 3	421 Power 5X UPC 8 12609 02421 5	411 Steam 'em Up UPC 8 12609 02411 6	395 Cash X 10 UPC 8 12609 02395 9
434 Hit It Big UPC: 8 12609 02434 5	420 Cashnado UPC 8 12609 02420 8	410 Money Talks UPC 8 1260902410 9	394 Cash X 5 UPC 8 12609 02394 2
433 Cash Vault UPC: 8 12609 02433 8	419 Xtreme Money UPC 8 12609 02419 2	409 Money Frenzy UPC 8 12609 02409 3	385 Double Sided Dollars UPC 8 12609 02385 0
432 Lucky 7 Crossword UPC 8 12609 02432 1	418 Fire 7/Ice 7 UPC 8 12609 02418 5	408 7-11-21 UPC 8 12609 02408 6	381 Jumbo Bucks UPC 8 12609 02381 2
430 PLU\$ the Money UPC 8 12609 02430 7	417 Diamond Bingo 8 12609 02417 8	406 Hop To It! UPC 8 12609 02406 2	375 Super 7s UPC 8 12609 02375 1
429 Money UPC 8 12609 02429 1	416 Jumbo Bucks UPC 8 12609 02416 1	404 Loose Change UPC 8 12609 02404 8	
426 \$300,000 Payout UPC 8 12609 02426 0	415 Get \$1,000 UPC 8 12609 02415 4	403 100K UPC 8 12609 02403 1	
424 Power 50X UPC 8 12609 02424 6	414 Bonus Spot UPC 8 12609 02414 7	401 Win It All UPC 8 12609 02401 7	
423 Power 20X UPC 8 12609 02423 9	413 Waves of Cash UPC 8 12609 02413 0	400 Money Roll UPC 8 12609 02400 0	
422 Power 10X UPC 8 12609 02422 2	412 Spicy Cash UPC 8 12609 02412 3	399 Double Match UPC 8 12609 02399 7	

RETURN GAMES BELOW BETWEEN 9/30/24 – 10/18/24

357 \$2 Plug-In UPC 8 12609 02357 7	396 \$5 Cash X 20 UPC 8 12609 02396 6	402 \$10 Deco Dollars UPC 8 12609 02402 4	407 \$5 One-Word Cashword UPC 8 12609 02407 9
--	--	--	--