



November 20, 2024

## November Marketing Envelope

Welcome to the November Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer for the University of Delaware Basketball promotion.
3. A flyer for the Delaware State University Basketball promotion.



# NEW GAMES & GAME CLOSEOUTS

## 4 New Instant Scratch Games Delivery/Live Date: Monday, December 2, 2024

Game 428 777	150	\$2	Tickets in a Pack-value \$300	UPC 8 12609 02428 4
Game 435 7-11-21	300	\$1	Tickets in a Pack-value \$300	UPC 8 12609 02435 2
Game 444 CASH	300	\$1	Tickets in a Pack-value \$300	UPC 8 12609 02444 4
Game 445 ALL CASH	30	\$20	Tickets in a Pack-value \$600	UPC 8 12609 02445 1

### Final Game Close Outs (2):

Return Period: December 2 – December 20, 2024	Billing Date: December 27, 2024
Announced End of Game/Sales: December 29, 2024	Tickets may be paid/claimed through December 29, 2025

### RETURN GAMES BELOW BETWEEN 12/2/24 – 12/20/24

406 Hop To It UPC 8 12609 02406 2	408 7-11-21 UPC 8 12609 02408 6
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### CURRENT INSTANT GAMES

AVAILABLE 12/2/24			
445 ALL CASH UPC: 8 12609 02445 1	432 Lucky 7 Crossword UPC 8 12609 02432 1	419 Xtreme Money UPC 8 12609 02419 2	404 Loose Change UPC 8 12609 02404 8
444 CASH UPC: 8 12609 02444 4	430 PLU\$ the Money UPC 8 12609 02430 7	418 Fire 7/Ice 7 UPC 8 12609 02418 5	403 100K UPC 8 12609 02403 1
441 Game of Thrones UPC: 8 12609 02441 3	429 Money UPC 8 12609 02429 1	417 Diamond Bingo UPC 8 12609 02417 8	401 Win It All UPC 8 12609 02401 7
440 Winter Winnings UPC 8 12609 02440 6	428 777 UPC 8 12609 02428 4	416 Jumbo Bucks UPC 8 12609 02416 1	400 Money Roll UPC 8 12609 02400 0
439 \$now Bank UPC 8 12609 02439 0	427 Aces & 8s UPC 8 12609 02427 7	415 Get \$1,000 UPC 8 12609 02415 4	399 Double Match UPC 8 12609 02399 7
438 Merry Mint Money UPC 8 12609 02438 3	426 \$300,000 Payout UPC 8 12609 02426 0	414 Bonus Spot UPC 8 12609 02414 7	395 Cash X 10 UPC 8 12609 02395 9
437 Holiday Riches UPC 8 12609 02437 6	424 Power 50X UPC 8 12609 02424 6	413 Waves of Cash UPC 8 12609 02413 0	381 Jumbo Bucks UPC 8 12609 02381 2
436 \$now Much Fun UPC 8 12609 02436 9	423 Power 20X UPC 8 12609 02423 9	412 Spicy Cash UPC 8 12609 02412 3	375 Super 7s UPC 8 12609 02375 1
435 7-11-21 UPC 8 12609 02435 2	422 Power 10X UPC 8 12609 02422 2	411 Steam 'em Up UPC 8 12609 02411 6	
434 Hit It Big UPC: 8 12609 02434 5	421 Power 5X UPC 8 12609 02421 5	410 Money Talks UPC 8 1260902410 9	
433 Cash Vault UPC: 8 12609 02433 8	420 Cashnado UPC 8 12609 02420 8	409 Money Frenzy UPC 8 12609 02409 3	

HAPPY  
HOLIDAYS!



**Men's  
Basketball**



**Women's  
Basketball**



**ATTN: Delaware Lottery Retailers!**

Win a pair of **UD Blue Hens**  
**Men's or Women's Basketball** home game tickets.

**RULES & ELIGIBILITY:**

- Multiple entries per store allowed, but **one** entry per person.
  - Must be an active retailer by 11/15/24
- Recipient of tickets must be an active employee of the store at the time of the drawing.
  - Drawing to begin 12/1/24 and winners will be notified prior to each game.

Mail or Fax the form below with your selected game choices and you will be entered into a random drawing.

MAIL OR  
FAX  
ENTRY  
TO:



**Delaware Lottery**

- Attn: Blue Hens Basketball  
1575 McKee Road, Suite 102  
Dover, DE 19904  
Fax: 302-739-7586



**MEN'S** home game dates: Tue 12/3 , Tue 12/10, Tue 12/17, Sat 1/4, Thu 1/16,  
Sat 1/18, Thu 1/30, Thu 2/6, Sat 2/8, Sat 2/15, Thu 2/20, Sat 2/22

**WOMEN'S** home game dates: Sat 12/7, Wed 12/11, Sun 1/5, Fri 1/10,  
Fri 2/24, Sun 1/26, Fri 2/7, Fri 2/14, Sun 2/16, Thu 3/6, Sat 3/8



**\*\*\*YOU MUST CIRCLE SELECTION(S) ABOVE TO BE ELIGIBLE TO WIN\*\*\***

All Tickets are Transferred to winner via Cell Phone

Retailer #: \_\_\_\_\_ Name: \_\_\_\_\_

Store Name: \_\_\_\_\_

CELL Phone Number: \_\_\_\_\_

(Please make photo copies of the form if needed.)

**Men's  
Basketball**



**Women's  
Basketball**



**ATTN: Delaware Lottery Retailers!**

Win a pair of **DSU Hornets**  
**Men's or Women's Basketball** home game tickets.

**RULES & ELIGIBILITY:**

- Multiple entries per store allowed, but **one** entry per person.
  - Must be an active retailer by 11/15/24
- Recipient of tickets must be an active employee of the store at the time of the drawing.
- Drawing to be begin 11/20/24 and winners will be notified prior to each game.

Mail or Fax the form below with your selected game choices and you will be entered into a random drawing.

MAIL OR  
FAX  
ENTRY  
TO:



**Delaware Lottery**

- **Attn: Hornets Basketball**  
1575 McKee Road, Suite 102  
Dover, DE 19904  
Fax: 302-739-7586



**MEN'S** home game dates: Tue 11/26 , Sat 12/7, Wed 12/11, Mon 1/6, Sat 1/18, Mon 2/3,  
Sat 2/15, Sat 2/22, Mon 2/24, Sat 3/1, Thu 3/6

**WOMEN'S** home game dates: Mon 11/25, Thu 12/5, Mon 12/30, Mon 1/6, Mon 2/3,  
Sat 2/8, Sat 2/15, Sat 2/22, Mon 2/24, Sat 3/1, Thu 3/6

**\*\*\*YOU MUST CIRCLE SELECTION(S) ABOVE TO BE ELIGIBLE TO WIN\*\*\***

Retailer #: \_\_\_\_\_ Name: \_\_\_\_\_

Store Name: \_\_\_\_\_

CELL Phone Number: \_\_\_\_\_

(Please make photo copies of the form if needed.)