

May 21, 2024

May Marketing Envelope

Welcome to the May Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A Daily Reconciliation form.
3. A flyer on the Blue Rocks promotion.



NEW GAMES/GAME CLOSEOUTS



INSTANT GAMES

May 15, 2024

New Instant Scratch Games (3):

No Initial Allocation for the Month of June. Retailer will not get a green bag shipment in JUNE.

Sales will begin the week of June 3, 2024 for this \$1 game below with retailer daily orders.



Game 412 Spicy Cash
300 \$1 Tickets in a Pack-value \$300
UPC 8 1260902412 3

These 2 additional games below will be available to start ordering Monday June 17, 2024. (Lottery's Discretion based on sales)



Game 417 Diamond Bingo
100 \$3 Tickets in a Pack
Value \$300
UPC 8 1260902417 8



Game 419 Xtreme Money
30 \$10 Tickets in a Pack
Value \$300
UPC 8 12630902419 2

Final Game Close Outs – NONE (0):

CURRENT INSTANT GAMES

AVAILABLE 6/17/24			
AVAILABLE 6/3/24			
419 Xtreme Money UPC 8 1260902419 2	405 DIY Bucks UPC 8 1260902405 5	396 Cash X 20 UPC 8 1260902396 6	383 Fiery 7s UPC 8 1260902383 6
417 Diamond Bingo 8 1260902417 8	404 Loose Change UPC 8 1260902404 8	395 Cash X 10 UPC 8 1260902395 9	381 Jumbo Bucks UPC 8 1260902381 2
414 Bonus Spot UPC 8 1260902414 7	403 100K UPC 8 1260902403 1	394 Cash X 5 UPC 8 1260902394 2	380 High Voltage Win It All UPC 8 1260902380 5
413 Waves of Cash UPC 8 1260902413 0	402 Deco Dollars UPC 8 1260902402 4	393 Mega Bucks Blowout UPC 8 1260902393 5	379 Hit \$1,000 UPC 8 1260902379 9
412 Spicy Cash UPC 8 1260902412 3	401 Win It All UPC 8 1260902401 7	392 Special Edition Box Bingo UPC 8 1260902392 8	378 Stacks of Cash UPC 8 1260902378 2
411 Steam 'em Up UPC 8 1260902411 6	400 Money Roll UPC 8 1260902400 0	391 Platinum Payout UPC 8 1260902391 1	376 Win Big Money UPC 8 1260902376 8
408 7-11-21 UPC 8 1260902408 6	399 Double Match UPC 8 1260902399 7	386 \$50,000 Richer UPC 8 1260902386 7	375 Super 7s UPC 8 1260902375 1
407 One-Word Cashword UPC 8 1260902407 9	398 Hot 8 UPC 8 1260902398 0	385 Double Sided Dollars UPC 8 1260902385 0	357 Plug In UPC 8 1260902357 7
406 Hop To It! UPC 8 1260902406 2	397 Cash X 50 UPC 8 1260902397 3	384 Cash Party UPC 8 1260902384 3	

Daily Reconciliation

Delaware Lottery Sales Date: _____

Traditional Retailer

Accountable Staff _____

Prepared By: _____



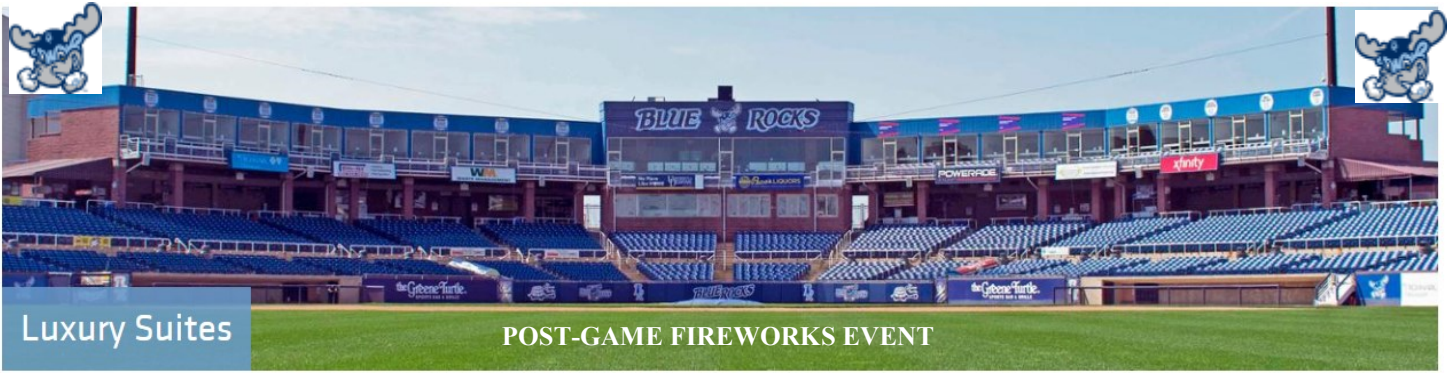
Delaware Lottery

Date Prepared: _____

Instant Ticket Inventory

Bin Number	Pack #	(-) Beg. Ticket #	(+) End Ticket #	(=) Sold	(x) Price	(=) Sales (\$)
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
13						
14						
15						
16						
17						
18						
19						
20						
21						
22						
23						
24						
Total						\$

ENDING CASH ON HAND:	\$ _____	INSTANT SALES:	\$ _____
BEGINNING CASH ON HAND:	(Subtract) \$ _____	(from inventory above)	
ACTUAL CASH ON HAND:	\$ _____	INSTANT Cashes	(Subtract) \$ _____
		(from Daily Sales Activity)	
		Draw Total (this is NET)	(Add) \$ _____
		(from Daily Sales Activity)	
		Voucher Cashes	(Subtract) \$ _____
		(from Daily Sales Activity)	
ACTUAL CASH ON HAND:	\$ _____	Debit Transactions	(Subtract) \$ _____
		(from Daily Sales Activity)	
CASH ACCOUNTABLE FOR:	(Subtract) \$ _____		
OVER(+) / SHORT(-)	\$ _____	CASH ACCOUNTABLE FOR:	\$ _____



Luxury Suites

POST-GAME FIREWORKS EVENT

Win 2 Blue Rocks Sky Box Tickets

Skybox Café seats!
Lots of Fun and great
food! Post-Game
Fireworks Too!

July 2, 2024
Game 6:35 P M
Frawley Stadium—Wilmington



Wilmington Blue Rocks vs. Jersey Shore



Enjoy complimentary food and beverages.

If you are interested in attending the game, please fill out the form below.

Your name will be entered into a random drawing.

One entry per person. One name per entry. Entries due by June 17 2024.

Drawing will be held on June 19, 2022

Must be an active retailer by June 1, 2024

**Recipient of prize must be an active employee of the store at the time of the drawing.*



YES, I want to see the BLUE ROCKS.

Name: _____

Store name: _____ Retailer number: _____

Cell phone number: _____

Email Address: _____

Mail or fax to the Lottery:

Attn: Blue Rocks Tickets
1575 McKee Road Suite 102
Dover, DE 19904
Fax 302-739-7586



Please print. All fields must be completed.

By entering this contest, all winners consent to having their name and photo used in promotional publications