June 21, 2024

June Marketing Envelope

Welcome to the June Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

- 1. The New Games Letter, listing the new games coming out, and closing games.
- 2. A flyer for the State Fair Concert Series promotion.



NEW GAMES/GAME CLOSEOUTS



June 13, 2024

New Instant Scratch Games (1): Delivery/Live Date: Monday, July 1, 2024



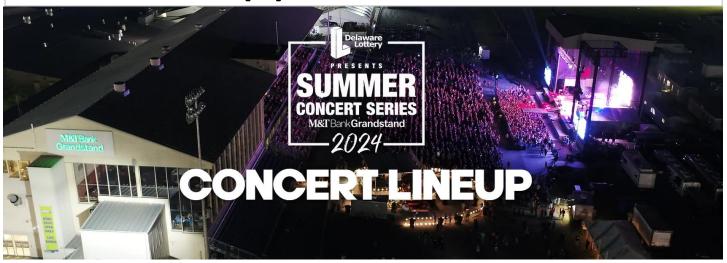
Game #410 Money Talks 60 \$5 Tickets in a Pack-value \$300 UPC 8 1260902410 9

Final Game Close Outs (5):		
Return Period: July 1 – July 19, 2024	Billing Date: July 26, 2024	
Announced End of Game/Sales: July 28, 2024	Winning tickets may be paid/claimed through July 28, 2025	

Return ALL Tickets			
379 \$1 Hit \$1,000	380 \$2 High Voltage Win It All	383 \$5 Fiery 7s	
398 \$1 Hot 8	392 \$3 Special Edition Box Bingo		

CURRENT INSTANT GAMES					
DELIVERY 7/1/24					
419 Xtreme Money	406 Hop To It!	396 Cash X 20	378 Stacks of Cash		
UPC 8 1260902419 2	UPC 8 1260902406 2	UPC 8 1260902396 6	UPC 8 1260902378 2		
417 Diamond Bingo	405 DIY Bucks	395 Cash X 10	376 Win Big Money		
8 1260902417 8	UPC 8 1260902405 5	UPC 8 1260902395 9	UPC 8 1260902376 8		
414 Bonus Spot	404 Loose Change	394 Cash X 5	375 Super 7s		
UPC 8 1260902414 7	UPC 8 1260902404 8	UPC 8 1260902394 2	UPC 8 1260902375 1		
413 Waves of Cash	403 100K	393 Mega Bucks Blowout	357 Plug In		
UPC 8 1260902413 0	UPC 8 1260902403 1	UPC 8 1260902393 5	UPC 8 1260902357 7		
412 Spicy Cash	402 Deco Dollars	391 Platinum Payout			
UPC 8 1260902412 3	UPC 8 1260902402 4	UPC 8 1260902391 1			
411 Steam 'em Up	401 Win It All	386 \$50,000 Richer			
UPC 8 1260902411 6	UPC 8 1260902401 7	UPC 8 1260902386 7			
410 Money Talks	400 Money Roll	385 Double Sided Dollars			
UPC 8 1260902410 9	UPC 8 1260902400 0	UPC 8 1260902385 0			
408 7-11-21	399 Double Match	384 Cash Party			
UPC 8 1260902408 6	UPC 8 1260902399 7	UPC 8 1260902384 3			
407 One-Word Cashword	397 Cash X 50	381 Jumbo Bucks			
UPC 8 1260902407 9	UPC 8 1260902397 3	UPC 8 1260902381 2			
RETURN GAMES BELOW BETWEEN 7/1 - 7/19/24					
379 Hit \$1,000	380 High Voltage Win It All UPC 8 1260902380 5	383 Fiery 7s	398 Hot 8		
UPC 8 1260902379 9		UPC 8 1260902383 6	UPC 8 1260902398 0		
392 Special Edition Box Bingo UPC 8 1260902392 8					

Win Two (2) Free Concert Tickets



ATTENTION DELAWARE LOTTERY RETAILERS

The Lottery has a limited number of concert tickets to award to retailers.

Mail or Fax the form below with your selected conert choice(s)

Entries must be received by Friday, July 5, 2024.

The drawing will be conducted on Wednesday, July 10, 2024.

Winners will be notified by Monday, July 15, 2024 by phone.

MAIL OR FAX ENTRY TO:	PROMOTIONS RULES & ELIGIBILITY
Delaware Lottery	Must be an active Delaware Lottery Retailer by July 1, 2024.
Attn:Summer Concert Series	Winner/Recipient of prize must be an active employee of the store at time
1575 McKee Road, Suite 102	of drawing.
Dover, DE 19904	Multiple entries per store are allowed, but only one entry per person is
	allowed.
FAX: 302-739-7586	Copies of entry form are permitted and encouraged.

Mail or Fax the form below with your selected conert choice(s)

July 18 - Rick Springfield July 19 - Jon Pardi July 20 - Ludacris

July 21 - Jordan Davis July 22 - Cooper Alan July 23 - We The Kingdom

July 24 - Brantley Gilbert July 26 - Demo. Derby July 27 - Turnpike Troubadours

YOU MUST CIRCLE YOUR SELECTION(S) ABOVE IN ORDER TO BE ELIGIBLE

Retailer #		Retailer Name:	
Your Name:			 _
	Cell Phone #		

For more concert details visit WWW.DELAWARESTATEFAIR.COM