

A stylized graphic of the American flag, featuring a blue field with white stars in the upper left and red and white stripes in the lower right, all set against a white background.

July 23, 2024

July Marketing Envelope

Welcome to the July Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.

NEW GAMES / GAME CLOSEOUTS

July 16, 2024



New Instant Scratch Games (7): Delivery/Live Date: Monday, August 5, 2024

Game 432 <i>Lucky 7 Crossword</i>	60	\$5	Tickets in a Pack-value \$300	UPC 8 12609 02432 1
Game 426 <i>\$300,000 Payout</i>	20	\$30	Tickets in a Pack-value \$600	UPC 8 12609 02426 0
Game 424 <i>Power 50X</i>	30	\$10	Tickets in a Pack-value \$300	UPC 8 12609 02424 6
Game 423 <i>Power 20X</i>	60	\$5	Tickets in a Pack-value \$300	UPC 8 12609 02423 9
Game 422 <i>Power 10X</i>	150	\$2	Tickets in a Pack-value \$300	UPC 8 12609 02422 2
Game 421 <i>Power 5X</i>	300	\$1	Tickets in a Pack-value \$300	UPC 8 12609 02421 5
Game 420 <i>Cashnado</i>	30	\$20	Tickets in a Pack-value \$600	UPC 8 12609 02420 8

These 2 additional games below will be available to start ordering Monday August 19, 2024.

(Lottery's Discretion based on sales)

Game 433 <i>Cash Vault</i>	100	\$3	Tickets in a Pack-value \$300	UPC 8 12609 02433 8
Game 429 <i>Money</i>	30	\$10	Tickets in a Pack-value \$300	UPC 8 12609 02429 1

Final Game Close Outs (4):

Return Period: August 5 – August 23, 2024	Billing Date: August 30, 2024
Announced End of Game/Sales: September 1, 2024	Tickets may be paid/claimed through September 1, 2025

Return ALL Tickets

376 \$5 Win Big Money	384 \$20 Cash Party	386 \$10 \$50,000 Richer	397 \$10 Cash X 50
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CURRENT INSTANT GAMES

AVAILABLE 8/19/24			
AVAILABLE 8/5/24			
433 Cash Vault UPC 8 12609 02433 8	417 Diamond Bingo 8 12609 02417 8	404 Loose Change UPC 8 12609 02404 8	391 Platinum Payout UPC 8 12609 02391 1
432 Lucky 7 Crossword UPC 8 12609 02432 1	414 Bonus Spot UPC 8 12609 02414 7	403 100K UPC 8 12609 02403 1	385 Double Sided Dollars UPC 8 12609 02385 0
429 Money UPC 8 12609 02429 1	413 Waves of Cash UPC 8 12609 02413 0	402 Deco Dollars UPC 8 12609 02402 4	381 Jumbo Bucks UPC 8 12609 02381 2
426 \$300,000 Payout UPC 8 12609 02426 0	412 Spicy Cash UPC 8 12609 02412 3	401 Win It All UPC 8 12609 02401 7	378 Stacks of Cash UPC 8 12609 02378 2
424 Power 50X UPC 8 12609 02424 6	411 Steam 'em Up UPC 8 12609 02411 6	400 Money Roll UPC 8 12609 02400 0	375 Super 7s UPC 8 12609 02375 1
423 Power 20X UPC 8 12609 02423 9	410 Money Talks UPC 8 1260902410 9	399 Double Match UPC 8 12609 02399 7	357 Plug In UPC 8 12609 02357 7
422 Power 10X UPC 8 12609 02422 2	408 7-11-21 UPC 8 12609 02408 6	396 Cash X 20 UPC 8 1260 902396 6	
421 Power 5X UPC 8 12609 02421 5	407 One-Word Cashword UPC 8 12609 02407 9	395 Cash X 10 UPC 8 12609 02395 9	
420 Cashnado UPC 8 12609 02420 8	406 Hop To It! UPC 8 12609 02406 2	394 Cash X 5 UPC 8 12609 02394 2	
419 Xtreme Money UPC 8 12609 02419 2	405 DIY Bucks UPC 8 12609 02405 5	393 Mega Bucks Blowout UPC 8 12609 02393 5	

RETURN GAMES BELOW BETWEEN 8/5 - 8/23/24

376 Win Big Money UPC 8 12609 02376 8	384 Cash Party UPC 8 12609 02384 3	386 \$50,000 Richer UPC 8 12609 02386 7	397 Cash X 50 UPC 8 12609 02397 3
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