



December 20, 2024

December Marketing Envelope

Welcome to the December Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.

Happy New Year

1 New Instant Scratch Game Available the Week of January 6, 2025

Game 431 WIN IT ALL 60 \$5 Tickets in a Pack-value \$300 UPC 8 12609 02431 4

Final Game Close Outs (4):

Return Period: January 6 – January 24, 2025	Billing Date: January 31, 2025
Announced End of Game/Sales: February 2, 2025	Tickets may be paid/claimed through February 2, 2026

RETURN GAMES BELOW BETWEEN 1/6/25 – 1/24/25

395 CASH X 10 UPC 8 12609 02395 9	401 WIN IT ALL UPC 8 12609 02401 7	404 LOOSE CHANGE UPC 8 12609 02404 8	411 STEAM EM UP UPC 8 12609 02411 6
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CURRENT INSTANT GAMES

AVAILABLE WEEK OF 1/6/25			
445 ALL CASH UPC: 8 12609 02445 1	432 Lucky 7 Crossword UPC 8 12609 02432 1	420 Cashnado UPC 8 12609 02420 8	403 100K UPC 8 12609 02403 1
444 CASH UPC: 8 12609 02444 4	431 WIN IT ALL UPC 8 12609 02431 4	419 Xtreme Money UPC 8 12609 02419 2	400 Money Roll UPC 8 12609 02400 0
441 Game of Thrones UPC: 8 12609 02441 3	430 PLU\$ the Money UPC 8 12609 02430 7	418 Fire 7/Ice 7 UPC 8 12609 02418 5	399 Double Match UPC 8 12609 02399 7
440 Winter Winnings UPC 8 12609 02440 6	429 Money UPC 8 12609 02429 1	417 Diamond Bingo UPC 8 12609 02417 8	381 Jumbo Bucks UPC 8 12609 02381 2
439 \$now Bank UPC 8 12609 02439 0	428 777 UPC 8 12609 02428 4	416 Jumbo Bucks UPC 8 12609 02416 1	375 Super 7s UPC 8 12609 02375 1
438 Merry Mint Money UPC 8 12609 02438 3	427 Aces & 8s UPC 8 12609 02427 7	415 Get \$1,000 UPC 8 12609 02415 4	
437 Holiday Riches UPC 8 12609 02437 6	426 \$300,000 Payout UPC 8 12609 02426 0	414 Bonus Spot UPC 8 12609 02414 7	
436 \$now Much Fun UPC 8 12609 02436 9	424 Power 50X UPC 8 12609 02424 6	413 Waves of Cash UPC 8 12609 02413 0	
435 7-11-21 UPC 8 12609 02435 2	423 Power 20X UPC 8 12609 02423 9	412 Spicy Cash UPC 8 12609 02412 3	
434 Hit It Big UPC: 8 12609 02434 5	422 Power 10X UPC 8 12609 02422 2	410 Money Talks UPC 8 1260902410 9	
433 Cash Vault UPC: 8 12609 02433 8	421 Power 5X UPC 8 12609 02421 5	409 Money Frenzy UPC 8 12609 02409 3	

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